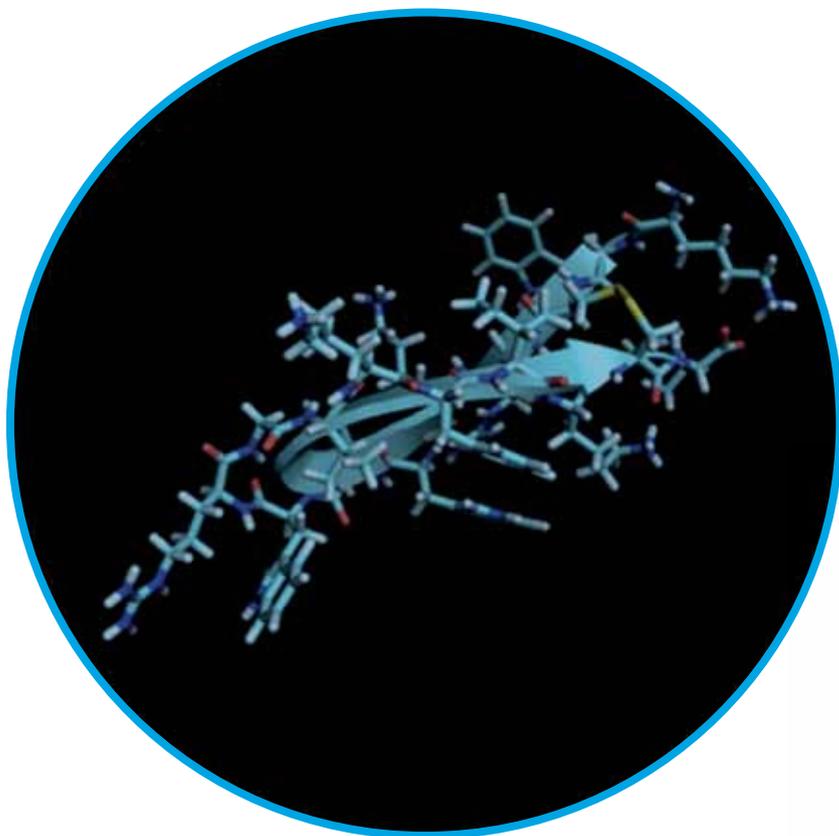


# Peptivet<sup>®</sup> Oto Gel

EUDERMIC OTOLOGICAL GEL  
FOR DOGS & CATS



## Peptivet<sup>®</sup>

– a new generation of  
dermatology topicals





# Peptivet<sup>®</sup> Oto Gel

## Eudermic otological gel for dogs and cats

Eu = good, well; Dermic = relating to skin



### Peptivet<sup>®</sup> –

*“Designed for a particular function and finalised into a range of new generation dermatology products”*

#### Functional:

Antibacterial and antifungal soothing otological gel

#### Finalised:

Selectively chosen active ingredients finalised in an easy to use otic gel. 48 hour activity and for use in dogs and cats



### Advancing Responsible Dermatology

In the current climate of trying to reduce the use of antibiotics in both human and veterinary medicine, it has been shown that non-antibiotic topical products can be used alone to help manage ear and skin problems without needing to use products that may be susceptible to ever growing resistance.

Resistance arises when the micro-organisms which cause infection survive exposure to a medicine that would normally kill them or stop their growth.

Resistance is a natural biological phenomenon but is increased and accelerated by various factors such as overuse and misuse of medicines, poor infection control practices and global trade and travel.



The VMD supports and encourages the responsible use of antibiotics. Responsible use requires veterinary surgeons to take into consideration... the most appropriate active substance(s), and BSAVA's PROTECT guidelines, developed with the Small Animal Medicine Society, have become an essential tool in helping practices ensure they are taking a responsible approach to this situation.

### Peptivet<sup>®</sup>

**Peptivet<sup>®</sup> Oto Gel** contains the patented synthesised antimicrobial peptide AMP2041, a new innovation in veterinary topicals, which has been specifically developed to help veterinary practices manage their dermatology cases responsibly.

Antimicrobial Peptides are short chain amino acids which have a broad spectrum activity and work quickly. They can help in the management of a variety of skin and ear disorders.

**Peptivet<sup>®</sup> Oto Gel** contains the key ingredients:

AMP2041 \*(peptide) is an innovative, patented, specially selected, synthesised antimicrobial peptide which works by disturbing and perforating the bacterial cell membrane.

Chlorhexidine Digluconate (0.07%) has an antibacterial and antifungal action which is not inactivated by pus or organic material. Chlorhexidine works synergistically with the other ingredients, enabling very low levels to be used.

TrisEDTA enhances the permeability of the bacterial membrane and potentiates chlorhexidine and other antibacterial agents.

Vitamin PP (Niacinamide – also known as Vitamin B3 or niacin); Zinc PCA and Glycerophosphoinositol Lysine work together to reduce redness, soothe irritation and moisturise the ear.

### Properties

**Peptivet<sup>®</sup> Oto Gel** helps to improve the physiological state of the skin, counteract irritation and helps restore the skin barrier.

- Applied only three times per week so helps improve client compliance.
- 1 pump = 0.5ml which means that it is well tolerated and easy for the client to apply.
- Available in 25ml pack.

**HOW TO USE:** After cleaning the ear canal, apply Peptivet Oto Gel into the ear canal every 48 hours as follows:

- 1 pump for cats
- 2 pumps for small to medium size dogs
- 3 pumps for large size dogs



AMP2041 Patent No's.  
IT1418804 26/10/2015  
WO2014102596 30/12/2013  
National Patent 28/12/2012

\* for more technical details on AMP2041, ask your Territory Sales Manager.



Professional Veterinary Solutions



For more information on Peptivet<sup>®</sup>  
and the rest of the Vetruus range  
visit [www.vetruus.com](http://www.vetruus.com)

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